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LETTER FROM THE EDITOR

Welcome to our SPRING 2021 - Volume 2 issue!

Our covers are all about empowering women through their art, their values, their achievements, and, why not, their beauty (inside and out).

For our cover, it is with great pleasure that we introduce to you, Mexican female artist, GILDA GARZA, who is a strong, creative and beautiful woman. In constant search of new projects, the talented artist is eager to keep sharing with the world all that she has to offer! She is, without a doubt, a source inspiration and someone you will want to keep on your radar.

We are also very excited to open a section dedicated to ART, and in this issue, we cover the new new in this area: CRYPTO ART. Please be sure to read this illustrating article and be ready to open your mind to the future, which is happening right now.

As always, this issue wouldn't be complete without the six beautiful fashion editorials we present. All our gratitude goes to the creative, hard-working minds behind each and every one of them.

KUDOS TO ALL THE AMAZING TALENTS WHO CONTINUE TO MAKE MAGIC ISSUE AFTER ISSUE, MONTH AFTER MONTH, YEAR AFTER YEAR!

ALEXANDRA BONNET & JOSE-MARIA JIMENEZ Senior Editor & Editor-in-Chief **QPmag**

COVER



TALENT: GILDA GARZA @gildagarza007
PHOTOGRAPHER: YASMINE KATEB @yasminekateb
HAIR & MAKEUP ARTIST: TEAL DRUDA @tealmuah
LOCATION: THE BEVERLY HILLS HOTEL @bevhillshotel

Dress ROBERTO CAVALLI
Watch COCO CRUSH-CHANEL
Shoes ROBERTO CAVALLI

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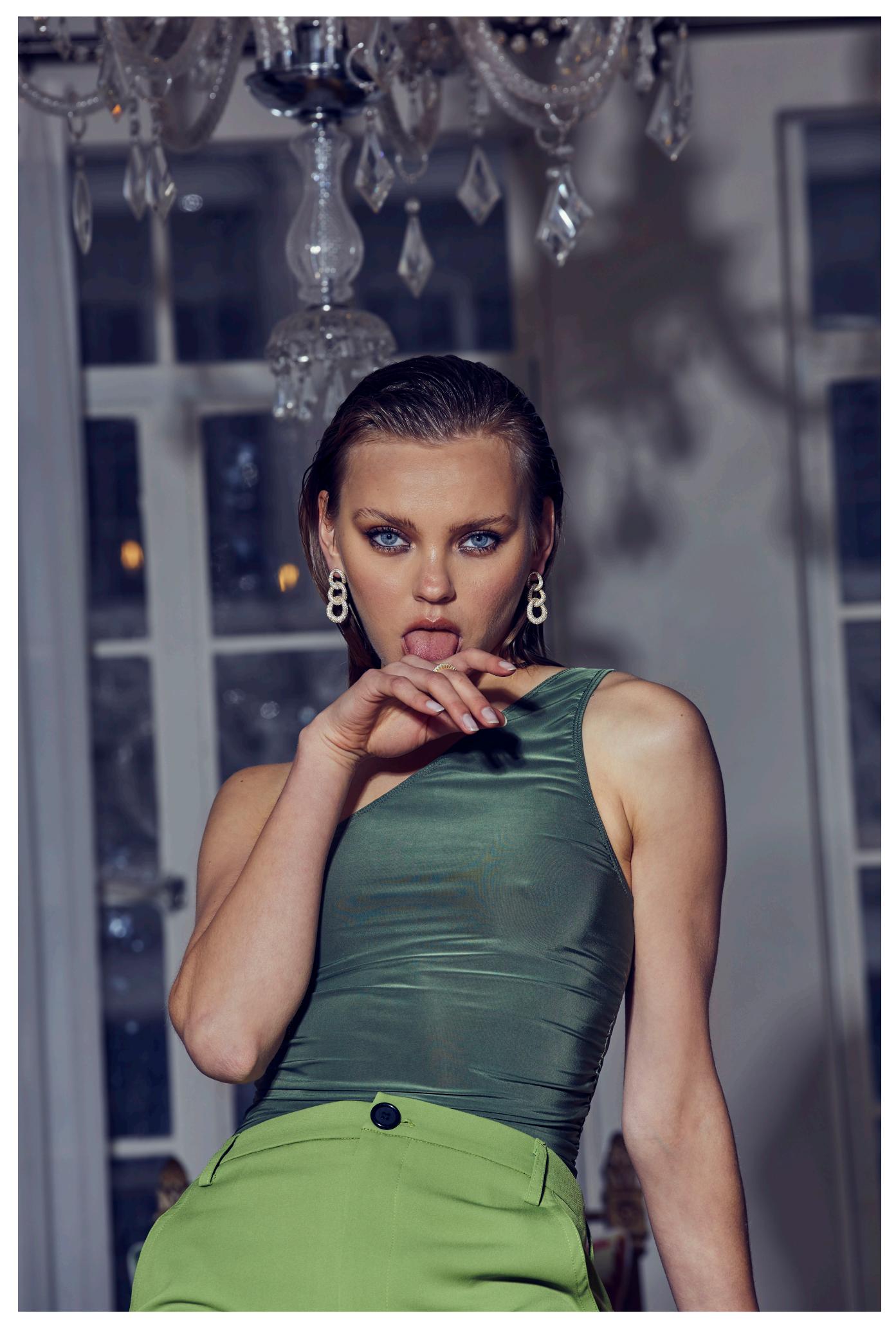














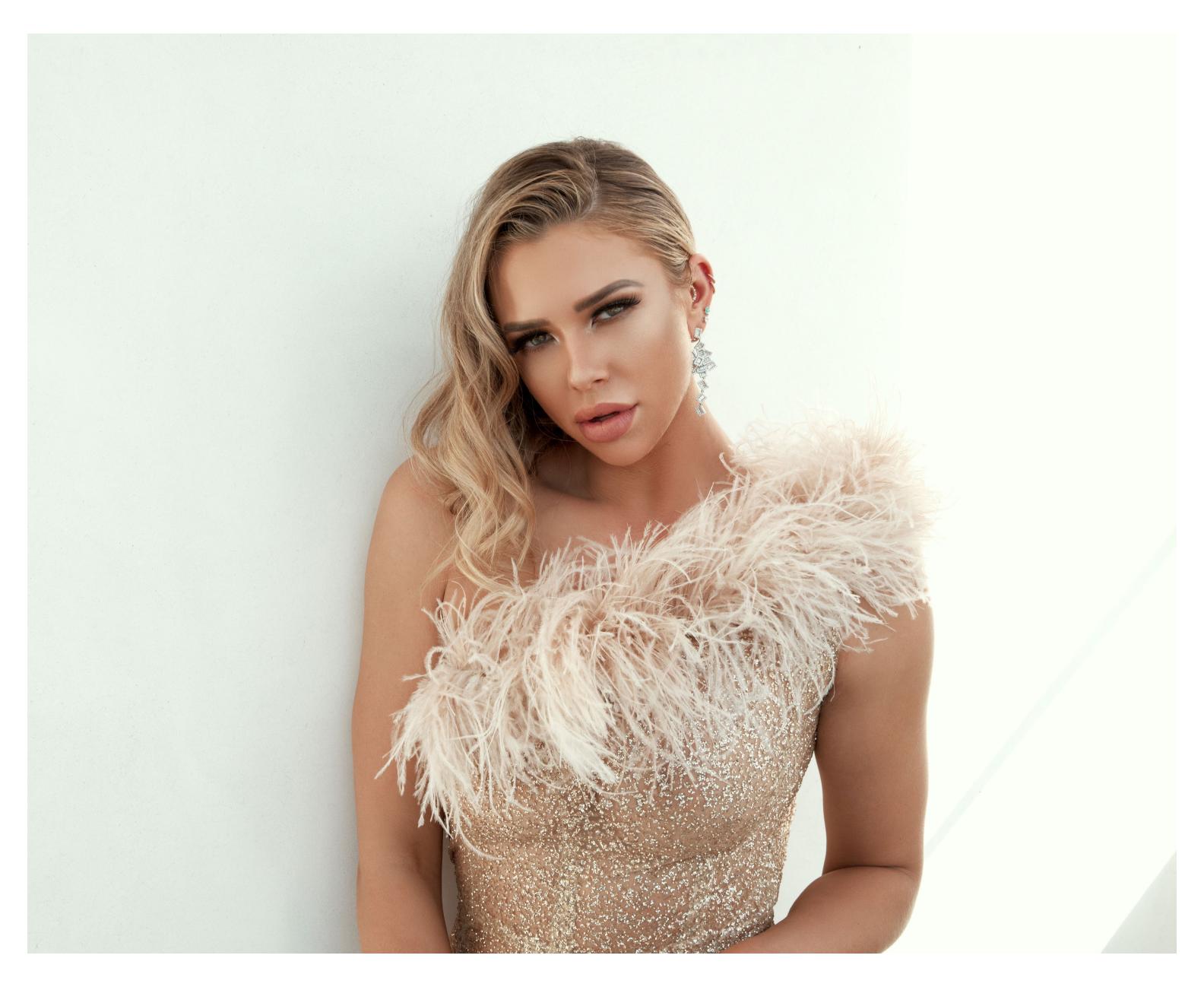




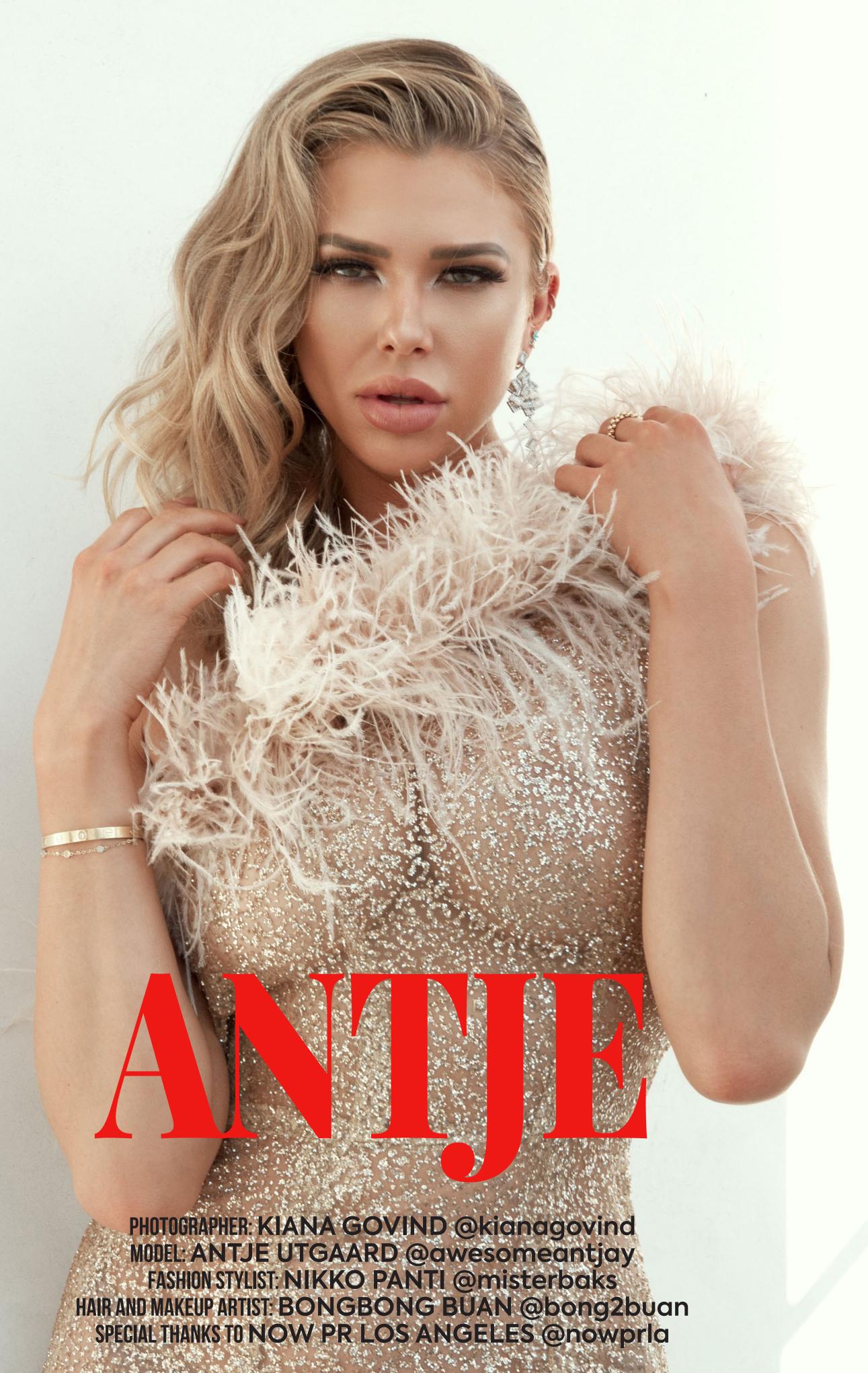








Dress **MICH VIRAY**





























Top & Pants **PATTY ANG**



COVER

GAR/A BRHAK/AK//

Interview by SHANNEN TIERNEY @shannen.tierney

TALENT: GILDA GARZA @gildagarza007
PHOTOGRAPHER: YASMINE KATEB @yasminekateb
HAIR & MAKEUP ARTIST: TEAL DRUDA @tealmuah
LOCATION: THE BEVERLY HILLS HOTEL @bevhillshotel



Empowering One Million

Women by 2030

March 18,

15317

Dress ROBERTO CAVALLI
Watch COCO CRUSH-CHANEL
Shoes ROBERTO CAVALLI



hat goals did you have for yourself growing up?

My grandfather always said to me: "Be the best in whatever you want to do", and those words were always on my mind. I studied accounting and finance, although my true passion was always art. I fought hard for my dreams. Witnessing my art in exhibits from Mexico City to Las Vegas, my collaborations with Roberto Cavalli, as well as having my art on the cover of Playboy. I also showcased my art in House of Bijan and The Beverly Wilshire Hotelon Rodeo Drive... I know that my dedication and hard work are being appreciated by others which is very humbling to me. I haven't

reached where I want to be yet, but I also know that I've been incredibly fortunate to be where I am now and to have the opportunity to follow my dreams. Not everyone is so fortunate and I don't take that for granted. My Mexico has its conflicts, but I owe everything to my Mexico. It shaped the person who I am now and I hope someday I'll be able to make my country proud and give back part of what my city, state, and country gave to me.

How did growing up in Mexico impact your art style?

In Mexico, my people have joyful hearts. My country has the most captivating beaches, the cuisine is incredibly

delicious, our culture and our love for our family are extremely important to us as well. You can admire all this in the pieces of art that I create. The colors I use are vibrant and where I showcase my art I like the space to be a happy and positive environment where you can feel the illumination and the love.

Where do you tend to pull inspiration from for your art?

Every piece of art that I create has my entire heart and part of my life on the canvas. I never took

classes to paint a person's face, I have to be inspired and when I am inspired it translates into my art. Just like a composer expresses himself in writing, I express what I feel with colors on a canvas.

Who are some women you looked up to at a younger age and what were the qualities you admired in them?

I come from a catholic family, from a very young age my mother showed me the love for The Virgin Mary, the mother of Jesus. She is the real Queen, the most virtuous woman who ever lived. I will love and admire her forever.

What does it mean to you to be able to uplift other women through your art?

I like to highlight the beauty of women in my art because all women are beautiful to me. I want all women to feel beautiful internally and externally like the queens they deserve to be. Their height, complexion, weight, race... none of those things should True beauty matter. lies within their heart and that beauty never goes away. It stays with us forever and ever.

"Mexico shaped the person who I am now and I hope someday I'll be able to make my country proud"

What did you want your painting of the first female Vice President to represent?

"Kamala Queen" is the name I gave my art inspired by the Vice President of the United States of America. When you look at my

art piece I want you to see that there is hope in all of us. Dreams do come true if you're willing to fight for them and pour your heart and soul into them. There are no limits in life and Kamala Harris earned her crown. I painted Kamala Queen with the colors of her flag, as she looks upon the stars that represent her dreams. Her hair pridefully represents the LGBTQ community and is decorated with the color of her roots (India and Jamaica) In her heart lives her mother, who created the foundation making her into the strong woman she is today.

What did it mean to you to be able to donate \$80,000 to the World Woman Foundation?

First, I want to give a big thanks to a great winery from Napa Valley, SEVEN APART, who donated this money through art on behalf of the World Woman Foundation. Thank you for your generous heart. With those \$80,000 WWF will be helping millions of women to empower themselves and to be able to be self-sufficient. This is barely the beginning, we are in a helping time and we are capable of doing so much more. My art pieces Queen Kamala and USA KING are on sale on NFT on the platform www.opensea.io With what we collect we will continue helping the foundation and changing the world to be a better place.

What advice would you give to yourself if you could go back in time to when your career started?

I have accomplished so much in my career in such a short time. I believe that everything I have been through has shaped me in the woman that I am now. I wouldn't change a thing and I would not give myself any advice either. You have to experience and take life as it goes as well as the life experiences. I have always wanted to ensure I become the best person I can be. I have my goals and I focus on what I want to achieve and that is how I continue achieving them. I leave everything in the hands of God.

What can women do to help empower other women in everyday life?

It is extremely important to surround yourself with women who empower one another to reach success. Starting from not speaking badly about one another and feeling joy when they succeed and be each other's cheerleader. We should empower other women and celebrate their success, encourage each other to step up and lift each other up.

What do you want people to feel when they look at your art?

I want to touch people's hearts and souls. I want my art to have a positive impact on society. I try to generate social, economic, and cultural value in everything I do. Those three things at the same time. Behind every piece of art are my inspirations. When I paint my warriors I want you to see people fighting for love, their dreams, for their family, and for their country. In my collection Kings and Queens I want people to see love within themselves but also their partner. Im not speaking about sexes, I'm speaking about true love. Now with social media and so many distractions we don't focus on what is really important.

"I want to touch people's hearts and souls. I want my art to have a positive impact on society. I try to generate social, economic, and cultural value in everything I do."





What is an NFT?

NFT stands for non-fungible token which is a token that has the ability to be unique and unrepeatable. One that cannot be divided but that can be used to certify objects in the real or digital world along with their individual characteristics, as well as the intellectual rights. Right now, in terms of art consumption, collectors, artists and the whole world are taking a leap that has not been seen in years.

Cryptocurrencies and, for now, visionaries and crypto art are becoming a concept that will benefit new artists, while challenging traditional artists to change and adapt. So we can say it is definitely here to stay. The future is now.

Let's talk about NFT, the new digital art.

Technology is something that will never stop evolving, we are the beginning of what is a new world. Now my projects have an added technological value.

Thanks to the extraordinary team of Synergy Studio, a company owned by two female Mexican entrepeneurs, together with my digital art gallery, **REINE**, and the amazing team behind, we are breaking down barriers and taking art to the next level.

NFT captured the world's attention after renowned auction house, **CHRISTIE'S**, broke the record by selling an NFT artwork for \$ 63.3 million.

The future is now, everything is changing. Investors are betting heavily on digital artwork, so the reward is huge for so many artists.

Reine Gallery has great alliances and is affiliated with well-known brands around the world. We are currently about to launch the first NFT artwork for sale.

We will be announcing all of our collaborations on our Instagram pages @gildagarzaoo7 & @reineartgallery and on our website at www.reinegallery.art

"NFTs (Non-Fungible Tokens) can be used to certify objects in the real or digital world along with their individual characteristics, and intellectual rights."





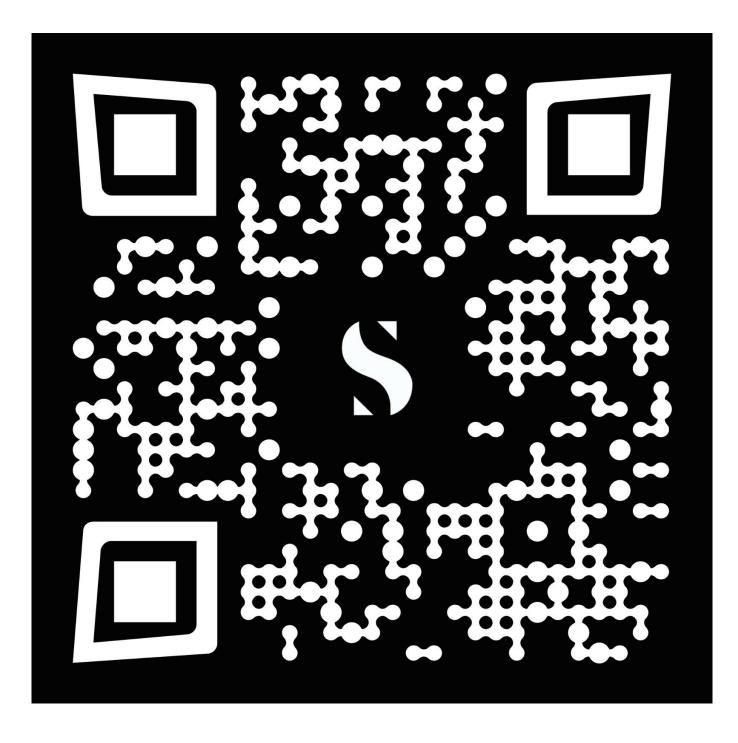
IAARALA HARRIS

You came here to give us hope, to teach us that dreams come true if you're willing to fight and pour your heart into them and that there are no limits in life. Because of you, we all know female superheroes do exist. You have earned your own crown and we are all proud of you.

The Queen I painted bears the colors of her flag, as she looks upon the stars that represent her dreams. Her hair pridefully representing the LGBTQ community, and decorated with the color of her roots (India and Jamaica) In her heart lives her mother, who created the foundation making her into the strong woman she is today.

Thank you Kamala for fighting so hard. Your accomplishments will be written in the pages of history. Although I am not the only artist painting you, you will be my forever big inspiration.

GILDA GARZA / MEXICAN FEMALE ARTIST



DISCOVER THE MAGIC BEHIND THIS ARTWORK

FOLLOW THE INSTRUCTIONS

1. SCAN THE QR CODE WITH YOUR PHONE'S NORMAL CAMERA APP. IT WILL TAKE YOU TO AN INSTAGRAM FILTER.

2. FOCUS ON GILDA GARZA'S
"A NEW HOPE: KAMALA QUEEN" ARTWORK
WITH YOUR CAMERA AND YOU WILL UNLOCK
THE HIDDEN DIMENSION.

3. CLICK ON "A NEW HOPE" INSTAGRAM FILTER AND UNLOCK THE HIDDEN DIMENSION.

Synergy collaborated with Gilda Garza in creating the augmented reality experience for this issue of QP Fashion Magazine.

See more of Synergy's work on Instagram @synergy.studio

















Jeans DELAFUENTE
Top NOCTURNE
Collar RITA VINIERIS
Booties JUSTFAB
Bag WEST COAST LEATHER
Bracelet JEWELRY BAR







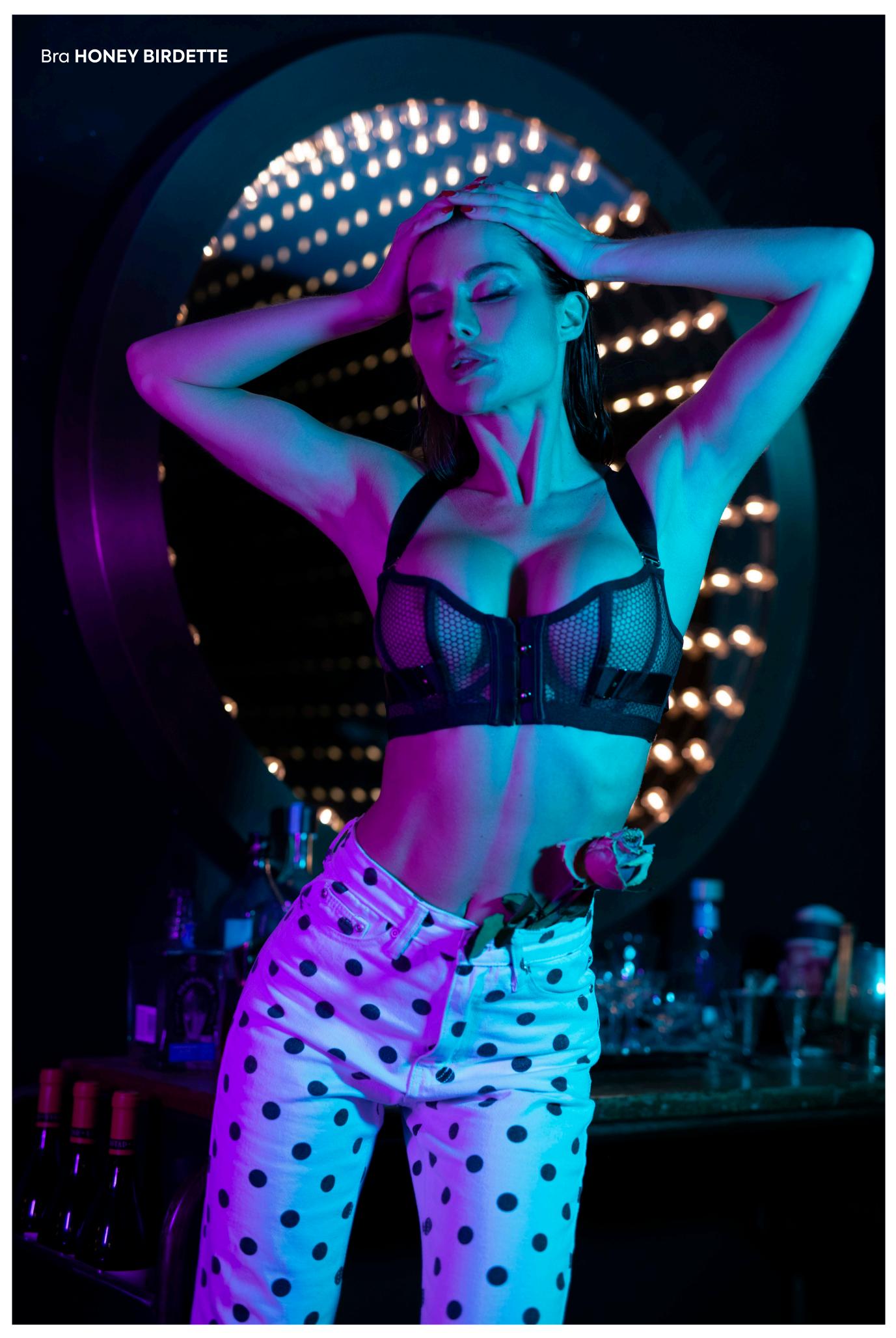


Jacket ANAMIKA KHANNA
Shorts WEST COAST LEATHER
Earrings MAHRUKH AKULY JEWELRY
Necklace LAKESH
Boots TREDSTEP







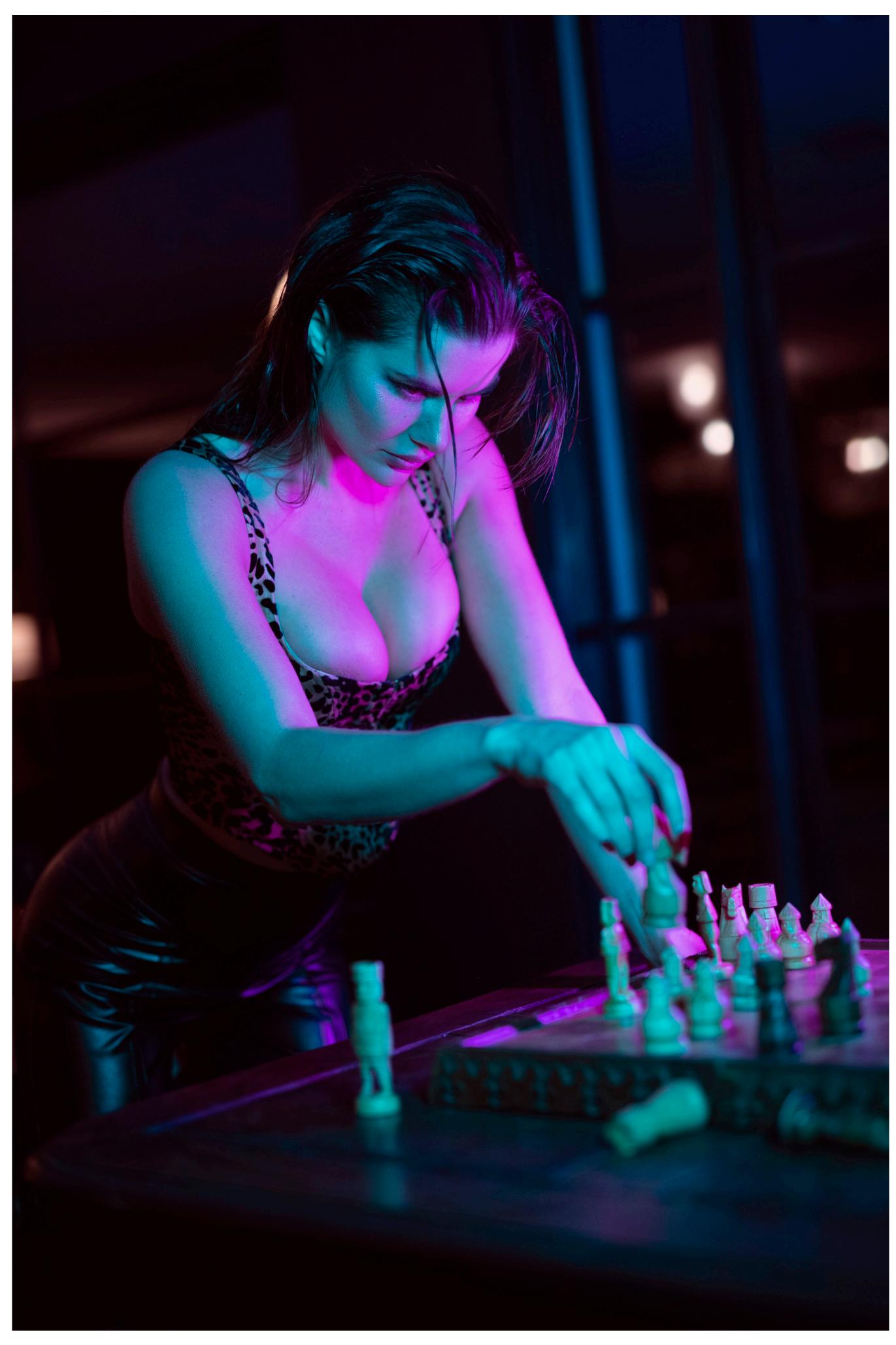








Corset & Vegan Leather Pants
PRETTY LITTLE THINGS
Heels
LOUBOUTIN















Bodysuit **HOUSE OF CB**Jacket **BEBE**Boots **ZARA**



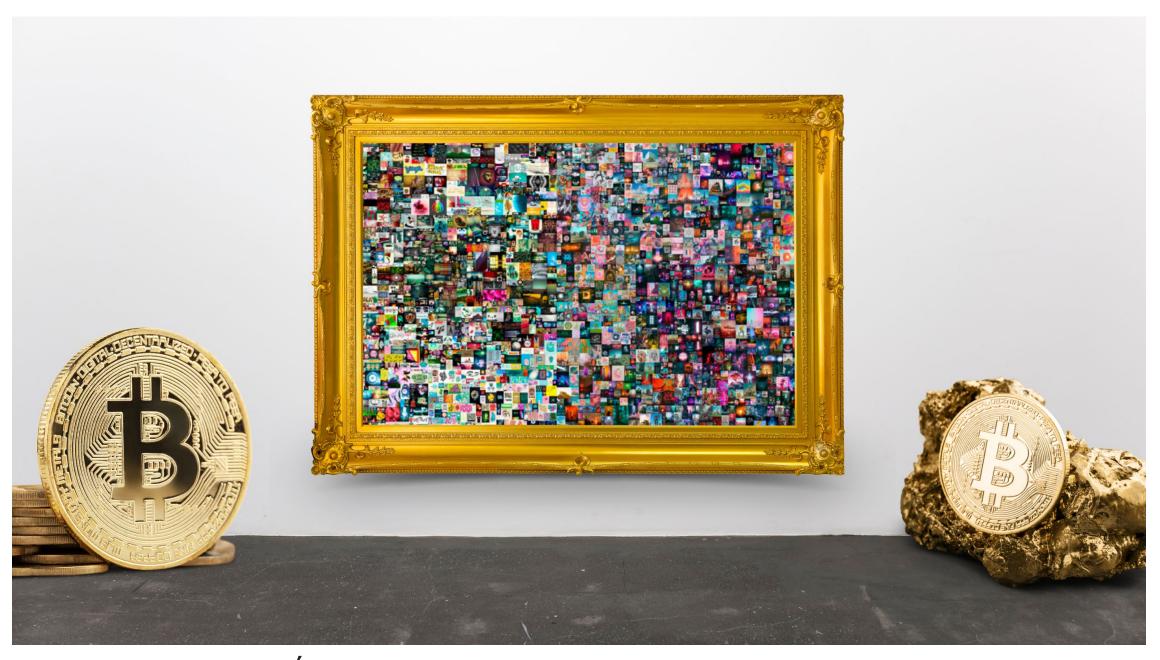




ART

NFTS WELCOME TO THE ERA OF CRYPTO ART

Thanos twerking, realistic Peter Griffin "ballin", Pikachu dancing, celebrities, and many, many cats. Crypto art is not the future, it is the present. However, it is not too late for you to find out and participate in this random and lucrative world.



BEEPLE'S COLLAGE - EVERYDAYS: THE FIRST 5000 DAYS

ait, so what is crypto art?

An NFT (A non-fungible token) is a token on a Blockchain with encrypted information that certifies a digital asset to be unique and non-interchangeable. It is a unit that cannot be divided, but that can be used to represent real-world objects. Thanks to the encrypted information used with the Blockchain technology (certification of digital property) certifies who is the owner of that digital, collectible image, video, or sound along with its characteristics, as well as sometimes the copyright of the same.

The value is based on the certification of ownership given by an NFT on the work. A metaphor in the physical world would be the Mona Lisa. When leaving the museum you can buy a replica of the work, but this replica does not have the original value. An NFT certifies the ownership of a piece in the metaverse.

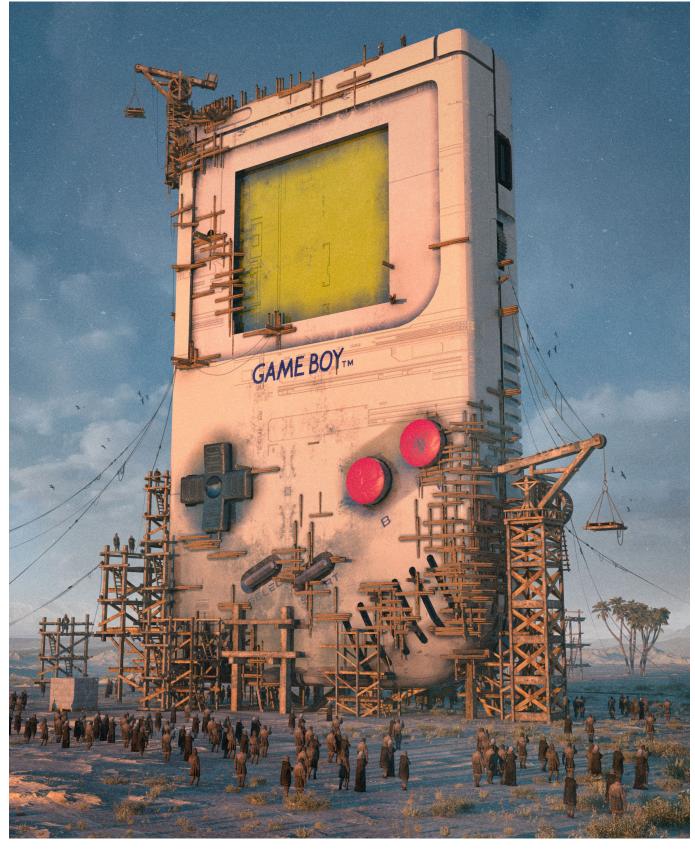
Right now for art consumption, collectors, artists, and the world are taking a leap that has not happened in many years. For visionaries, cryptocurrencies, and for now, crypto art will become a practice that will benefit new artists,

challenge classical artists to change, and it is definitely here to stay.

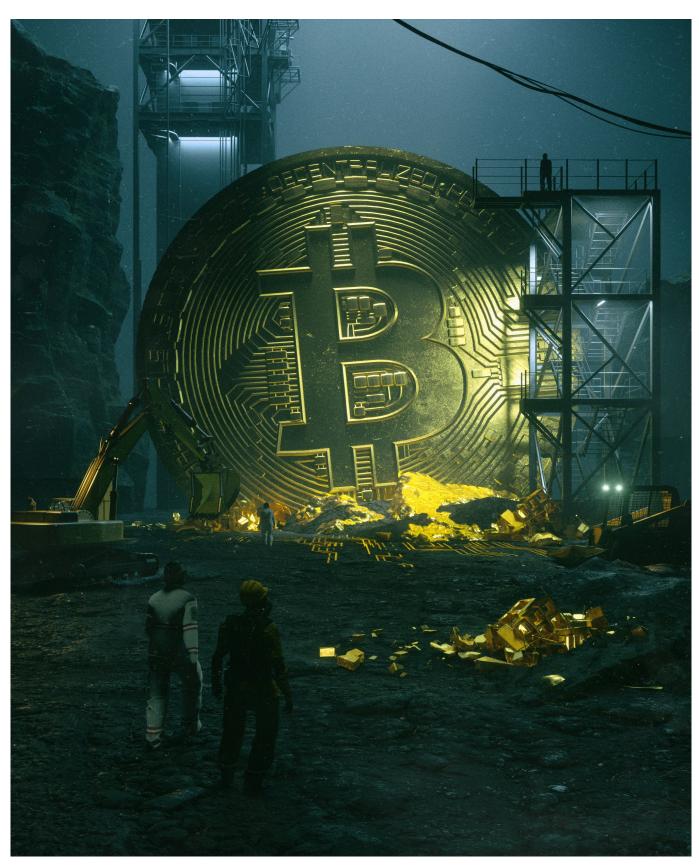
The only way to generate this type of transaction is by exchanging blockchain currencies, mainly Ethereum and Bitcoin. Other currencies are constantly being developed. The Nyan Cat meme, a cat half-cookie, half-cat popularized in 2011 was sold in 2021 for 300 ETH, a digital currency that now corresponds to \$590,000.

In the metaverse, which is already popular for one of its most common currencies, Bitcoin, intellectual properties are integrated: designs, music, photos, videos.

The intellectual property certification and empowered under-recognized protection has emerging artists at auctions and classic art exhibitions when their work has typically been digital. Recently, Beeple, an artist illustrator who uploaded a different work every day to Instagram was able to sell a compilation of called "EVERYDAYS works his The 5000 Days" for \$69 million. First



ANCIENT TECHNOLOGY by **BEEPLE**



SUPER EXTRACTION by BEEPLE

Can crypto art be copied?

Sure. Millions of people view, share and store images constantly. For example, the work that was auctioned for \$69 million, by artist Mike Winkelmann, better known as Beeple, has been copied and shared infinitely. But only one owner has the digital ownership certificate.

In many cases, the artist retains the copyright to their work so that they can continue to produce and sell copies. The NFT buyer owns a token that proves that they are the owner of the "original" work. Some people liken it to the situation when in the conventional art world when you buy a signed and certified work.

These new opportunities have generated the birth of the popularization of unusual works, which have characteristics of a digital age that unifies memes with beauty, an aesthetic that corresponds to the parameters of a "meta-capitalist" society.

Intellectual property been has a concept used and therefore certified organizations such as the NBA, selling videos of its best moments in NFT format. By March 2021, they had made approximately \$220 million. Social media stars such as YouTuber and boxer, Logan Paul, are among the pioneers in taking advantage of this new opportunity. Launched together with BONDLY, Paul's NFTs raised \$3.54 million during the first day. The sale featured 3,000 NFTs, each costing 1 ETH. Paul managed to get 1,772 NFTs sold on the first day.

A new opportunity is generated for the art market and creators. The way transactions are programmed in this system allows the author, even after his/her work has been sold, to receive a certain resale percentage of every secondary sale. This specified percentage will accompany the work in all its future transactions.

Is it a good investment?

Some people think this is an economic bubble in response to the pandemic. For example, Beeple,

just one day before the \$69 million's auction, commented to BBC: "I actually think there will be a bubble, to be honest. And I think we can be in that bubble right now." However, it has been shown that the industry is on the rise and transactions are common. At this time, people are selling and buying, winning and losing. It is something that, like in any new market, is in the process of adaptation. For now, while the pillars and laws of this new system of creation and purchase of assets are being created, galleries that facilitate the development, collaboration and sale of NFT's are starting to enter the arena.

The pandemic, the decentralization of currencies and the crypto universe are catalyzing changes in large sectors of the economy. Money is about to be exchanged, someone you know will make money, participating now could be the key to having a secure future.



REINE ART GALLERY

Reine is a contemporary, global digital art gallery that hosts exclusive events and experiences from the art world. They have a large strategic network of artists who entrust their work to them to be able to promote and sell to the world. Originals" section Its "Reine presents original collections in collaboration with artists and brands in different formats: NFT, immersive digital experiences, high-end events and collectible products and works. You can learn more on their Instagram page @reineartgallery











Jacket **ASOS** Headpiece **ASOS**

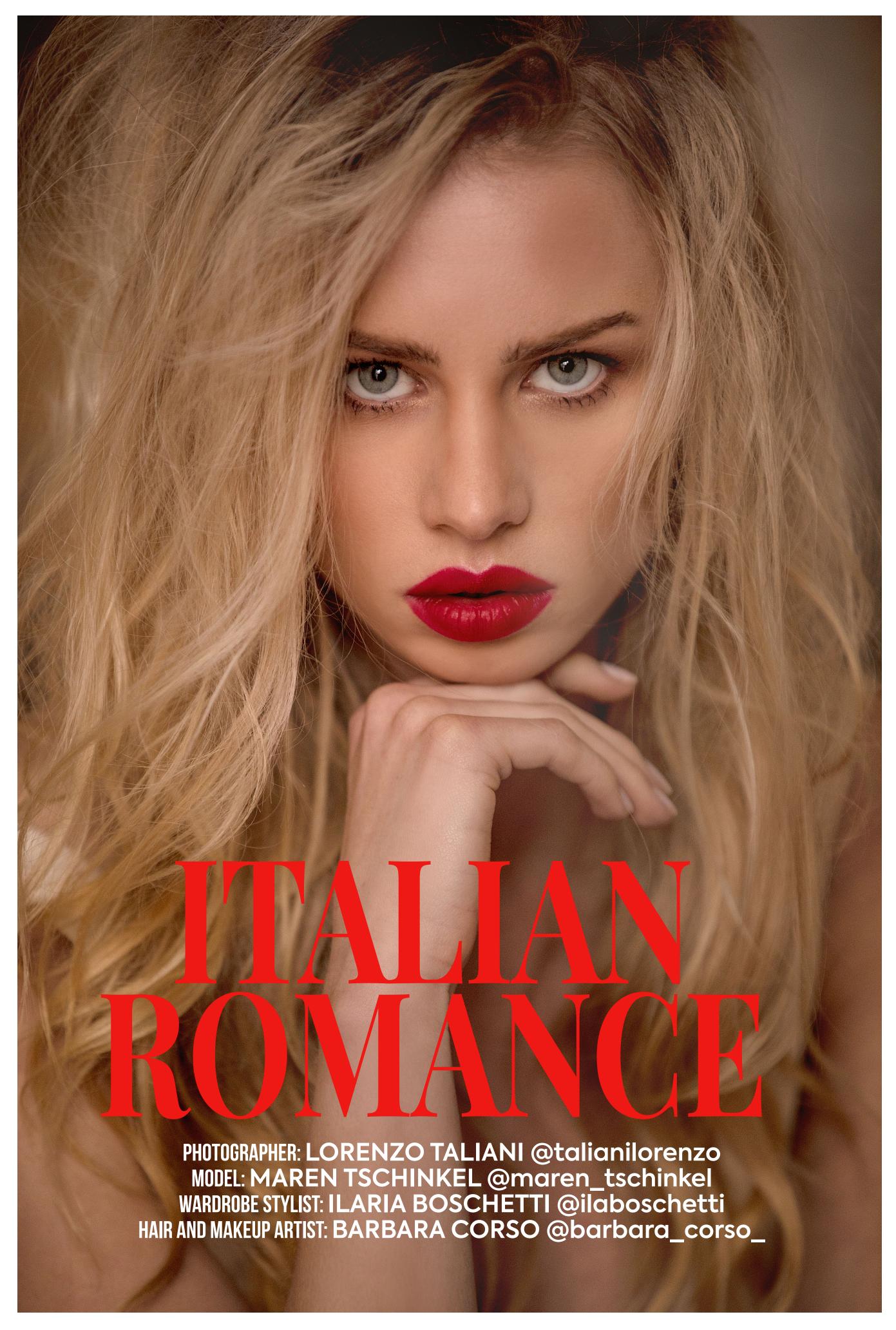




























12 Storeez





